



Social Business Earth



podpora obecných
sociálnych podnikov

SOCIAL BUSINESS LECTURE
IN COLLABORATION WITH EPIC – SLOVAKIA, AND
THE UNIVERSITY OF ECONOMICS IN BRATISLAVA
October 8, 2014



Social Business Lecture Objectives

- Get acquainted with the principles and best practices of social business and social entrepreneurship to instill new values in the students and place them at the centre of a more complete and inclusive capitalism.
- Explanation of the differences between Social Business, NGOs, non-profit, for-profit and CSR.
- Raise awareness of the most urgent social problems affecting Slovak society and nourish the students creativity to find a solution to them through a social business model.
- Inspire youths to get involved in a new social and inclusive capitalism that utilizes innovative social business models to change the world.
- Encourage the university to become more involved in social business and social entrepreneurship integrating these subjects into their teaching, research and practice.
- Connect students with existing social business and social entrepreneurship networks.



Social Business Lecture Outline

- Overview on Social Business Earth's activities
- Who is Professor Muhammad Yunus, Nobel Peace Prize Laureate
- Story of Grameen Bank – microcredit loans to poor people without collateral
- What is social business (definition, principles etc.)
- Differences and similarities between social business and social entrepreneurship
- Overview on what is CSR, Impact Investing, B-Corporations, Cooperatives etc.
- Current unemployment rates in Slovakia and how they compare with EU average
- Cooperation between SBE, Epic, Ashoka Fellow Michal Smetanka and local municipalities in the creation of social businesses for Roma communities
- Examples of existing social businesses and how to measure social impact
- Funding social businesses



Our cooperation in Slovakia with EPIC NGO, local municipalities and Ashoka Fellow Michal Smetanka

epic
nezisková organizácia


podpora obecných
sociálnych podnikov



Social Business Earth

Job Creation for Marginalized Communities in the Workforce through SB Solutions – Focus on Roma



Problem

There are approximately 550,000 Roma people in Slovakia.

- A large number of Roma are not registered in regional labor offices, do not receive unemployment benefits, and fall below the poverty line
- Due to generally poor education and lack of professional qualification Roma find it difficult to compete successfully in the labour market
- State funding available to Roma is limited

Solution

Identification of Social Business Opportunities and Job Creation for Roma

- Partnership with Epic NGO Slovakia
- Launch 6 Social Businesses in cooperation with local municipalities
- Areas identified: Wood processing for heating, Agriculture, Building & Construction, Food production, Maintenance of Buildings, Tourism

Targets

Unemployed people in Roma communities

- Identify social business entrepreneurs on the ground
- Offer training and capacity building to volunteers
- Support them in writing their business plan and access to funding
- Launch social businesses
- Monitor social impact
- Offer consulting and support after the SBs are launched



THANK YOU!!!

www.socialbusinessearth.org

Follow us on social networks (FB, Twitter, LinkedIn)



Samantha Caccamo

samantha@socialbusinessearth.org